




## Rase ax





| Crow Lost to Cardinals |  |
| :--- | :--- |
| For Possibly Six Weeks | $\begin{array}{c}\text { Other Sports } \\ \text { Page } 8\end{array}$ |



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For Possibly Six Weeks



Moriarty's Bow in Last Innin




## TV Week Altanchpater Feupnimy Therali <br> IDEO EVERY WEEK-ALL RIGHTS RESERVED, H. T. DICRINSON \& OO. ETC.

Better Things Ahead On Video Horizon

By DICK KLEINER New York-(NEA) -Thiere signs of stirring in the riere are $\begin{aligned} & \text { nour weekly drama sering, such as as }\end{aligned}$ lump that is television today.
Perhaps under the prodding FCC Chairman Newton Minow an over. Ndications that the there will be a few
over.
improvements; more will come improvements; more will come lat
er tin thie eseason and, by the fall of
1962, we definitely atould be on the
way back One of this fall's major hopes
In CBS' The Defenters it is a
major hope because it is in major hope, because it is the
product of two creative men and
beoause it. will be made in New
York The Defenders comes from a
1957 two-part Studio One play by Reginald Rose: It was called "Th
Defender" then, when it starred
Ralph Bellamy, but an " ${ }^{\text {st }}$. Ralph Bellammy, but an "starrea
aded to the titc for some reason.
Rose and his partner Hetb Brod kin, who has a long record as one of TV s finest producers (Studio
One, Playhouse 90 , etc.), are try One, Playhouse 90 , etc.), are try
ing to forge a TV series which wil
be oxciting and, at the same time artisticaly acce, table Robert Reed
E. G. Marshail and RRe
are featured as a father-and-son legal team, Don't for a a momerent and mon
confuse this with such Holl confuse this with such Hollywood
lawyer firms as Perry M Maton,
Harrigan \& Son or The Law and "We're touching on subjects
Perry Mason woulntt go near." mixed marringes and mercy kill
Inga, We're not worried about a Inga. We're not worried about a
comparison with any other ahow
about lawyers. This is mo much

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## TWIN OAKS ELECTRIC

## COMMERCIAL

ESiDENTIAL
CONIRACTING
hichard v, dubuc, pro Sis Middle Tpke. Enst MII 9-7728
 In maseall: HC Could Be You" and
 Weonesayy nititit took oove tho




 agin tive suanury lige once program was recalled to the NBC
nightime schedule. It can be seen on Wednesdny night in the 10 The show itself has developed a
personally very much Ilke Bills.
The human ts all warm and The human ts all warm and
friendly, the tears are those of
foy, not of sorrow, and the friendly; the tears are hose ouc-
joy, no of sorrow; and the sur
cessive reaction of the partici cessive reaction of the partici-
pants to Leyden's unepected rev-
elations are shared with the stucintions are shared with the stu-
dio audience and millions o
home viewers home viewers. Each participant
receives elther a 'gas") soupentren or some other appropriate me mento of his (usually her) appear ance on the show (e.g. -m woman
driver who could never remem ber to release her emergency
brake mes brake was given an anchor, and a
mother who made all her élidren's clothes mad he broken sew-
ing machine replaced by ing machine rep
The surprise element, which pro-
vides the principal tingredient vides the principal ingredient of
"It Could Be You," in extended to
the home audience by Buli Le to via a telephone call which he makes each mhow day to a viewer
selected at random by the produc tion staf!. The "surprised" viewer Is rewarded for his participation
by a phone converation with the
show's emcee and a substantial Tift.
The excting and aurprising forEoing manner of Bial Leyden, make It Could Be You" a welcome addition to TV's summer nighttime times it leapa on and of the evening prograimining.
In any event, whether or not
It Could Be You" continues for years to be television'a nighttime
rellef pitcher, were certain Bill Leyden win dalways be in there
pitching in whatever he does,
anama
 1:45 Fhit What 1 Iam importo
2:30 Yankeal Va Cleveland


5:00 Wis Tid in wrocilitu



































Bill Leyden, 'It Could Be You' Firemen of Television

By CHARLESS J. LEAVY
If Perry Como'a title as the and bow and arrow), Irish
coats of arms (he has made 50








Philadelphin phatilea ve mill
10:3n MonDAY, AUCOSST 10



EXPERT FROIT END CORRECTION

AND

## WHEEL BALANOTNE

Cook's
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Tunisia Urges U.S., Allies to Help Oust French in Bizerte





